

NEW THIS YEAR: \$180 AUD | \$220 NZD REWARDS! SEE INSIDE

SALE · A · BRATION

3 JANUARY – 31 MARCH 2018



GET MORE OF WHAT YOU LOVE — FOR — FREE



During our annual Sale-A-Bration event, we love FREE.
In fact, we love free so much we give you three different ways
to earn free products: shop, join and host.

SHOP

Love everything? Earn it all! For every \$90 AUD | \$110 NZD you spend (before shipping and handling), choose a FREE product from this brochure. **Plus, new this year: Earn even bigger rewards when you spend \$180 AUD | \$220 NZD (before shipping and handling).** Just look for the \$90 AUD | \$110 NZD and \$180 AUD | \$220 NZD reward icons throughout the brochure.



Watch for another set of special Sale-A-Bration items coming 16 February!

OUR PRODUCTS

Red rubber stamps come with wood blocks for permanent mounting, or reusable clear blocks can be purchased separately. Photopolymer stamps come unmounted for use with clear blocks. See p. 3 of the annual catalogue for details. All stamp artwork is shown at 100%.

Page numbers refer to this brochure unless otherwise noted. The abbreviation AC refers to the annual catalogue; OC refers to the occasions catalogue. You can also find products by visiting stampinup.com/shop-au or stampinup.com/shop-nz and searching by six-digit item number. Visit pinterest.com/stampinup to see more project ideas.

Product availability may be limited towards the end of the promotional sales period.

JOIN

Join Stampin' Up!® during Sale-A-Bration,
get even more rewards and live what you love.

STANDARD STARTER KIT + MORE STAMPS DURING SALE-A-BRATION

FIRST: Choose \$235 AUD | \$285 NZD in Stampin' Up! products
for just \$169 AUD | \$189 NZD!

SECOND: Choose TWO additional FREE stamp sets*—
that's up to a \$174 AUD | \$210 NZD value!

**You may choose any stamp sets from the annual or occasions catalogues;
bundles, kits, and Sale-A-Bration items cannot be selected as free stamp sets for this promotion.*

HOST

Host a stamping event and share your passion. Plus, when you host a qualifying party during Sale-A-Bration, you'll get more Stampin' Rewards—**\$40 AUD | \$45 NZD more!**

You can even put your Stampin' Rewards toward the cost of your Starter Kit.

PARTY SALES ¹ (BEFORE SHIPPING & HANDLING)	STAMPIN' REWARDS ²	MORE WITH SALE-A-BRATION
\$250 AUD \$300 NZD	10%	—
\$400 AUD \$450 NZD	10%	\$40 AUD \$45 NZD MORE in Stampin' Rewards with \$400 AUD \$450 NZD in party sales! ³
\$500 AUD \$575 NZD	12%	
\$750 AUD \$850 NZD	14%	
\$1,000 AUD \$1,125 NZD OR MORE	16%	

*Party sales of \$750 AUD | \$850 NZD or more also earn one 50%-off item.
Items that can be purchased with this discount include full-priced items and bundles only.*

¹You also earn Stampin' Rewards when you place a qualifying order online.

²Stampin' Rewards cannot be used on a 50%-off item.

³Before shipping and handling.



Thank You

SENDING
Heartfelt
THOUGHTS

*Thinking
of You*

HEARTFELT BLOOMS

147197 (wood blocks included)
147202 (suggested clear blocks: b, c, e)
4 rubber stamps



THIS PROJECT USES A FREE ITEM

When you buy the products to make this project (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Heartfelt Blooms Stamp Set (p. 4)!



A4 CARDSTOCK

AC p. 184-185

- Sweet Sugarplum • 141423 **\$14.00** AUD | \$17.00 NZD
- Whisper White • 106549 **\$15.75** AUD | \$19.25 NZD

STAMPIN' PADS®

AC p. 184, 201

- Basic Gray Archival • 140932 **\$12.25** AUD | \$15.00 NZD
- Sweet Sugarplum Classic
141395 **\$11.50** AUD | \$14.00 NZD

METALLIC THREAD

- Silver • 138402 **\$5.25** AUD | \$6.50 NZD • AC p. 198

3/8" (1 CM) SHIMMER RIBBON

- Pool Party • 144152

\$12.25 AUD | \$14.75 NZD • AC p. 199

TAILORED TAG PUNCH

145667 **\$31.00** AUD | \$38.00 NZD • OC p. 45



FREE SALE-A-BRATION ITEM
HEARTFELT BLOOMS STAMP SET





FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE

MIXED MEDALLIONS CARD KIT

147183

Makes 8 trifold cards. Includes 8 trifold card bases (4 each of 2 designs);
8 white envelopes; 1 die-cut sheet with English, French and German pieces; 75 adhesive dots.

Berry Burst, Calypso Coral, Sahara Sand, white



Today is all about YOU!



Beautiful
FRIEND



BEAUTIFUL PEACOCK

147239 (suggested clear blocks: a, c, d)
12 photopolymer stamps • Two-Step

FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE

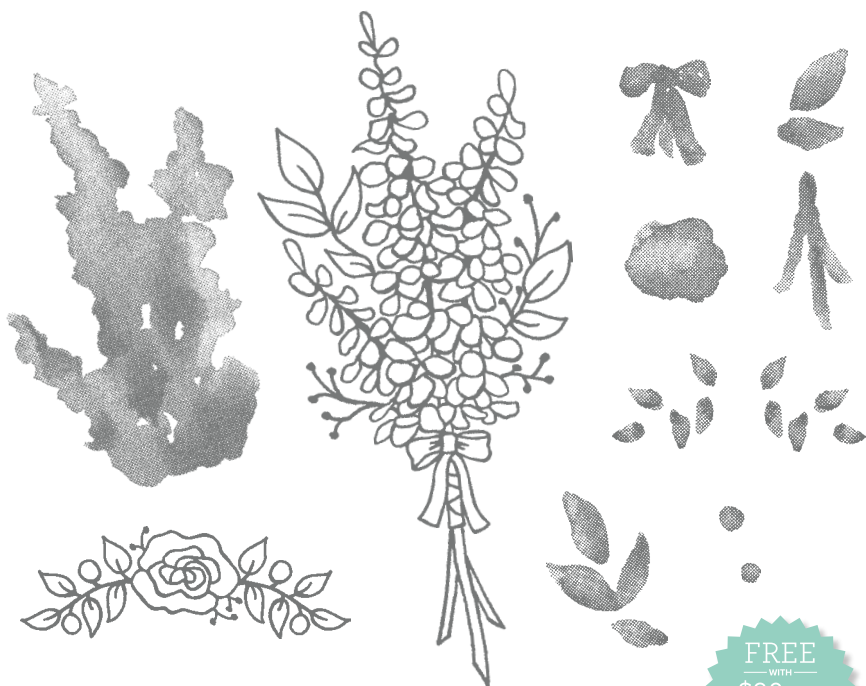


The peacock feathers are so versatile—use them as a flourish or a swirl!





These samples also use the Party Hat Birthday Stamp Set (OC p. 8) and the Lots of Happy Card Kit (OC p. 15).



LOTS OF LAVENDER

147194 (suggested clear blocks: a, b, d, e)
11 photopolymer stamps • Two-Step

FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE

THIS PROJECT USES A FREE ITEM

When you buy the products to make this project (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Lots of Lavender Stamp Set (p. 8)!



A4 CARDSTOCK

AC p. 185, 194

O Vellum • 106584 **\$11.50** AUD | \$14.00 NZD

O Whisper White • 106549 **\$15.75** AUD | \$19.25 NZD

STAMPIN' PADS

AC p. 184-186, 201

- Basic Black Archival • 140931 **\$12.25** AUD | \$15.00 NZD
- Berry Burst Classic • 144083 **\$11.50** AUD | \$14.00 NZD
- Pear Pizzazz Classic • 131180 **\$11.50** AUD | \$14.00 NZD
- Perfect Plum Classic • 126963 **\$11.50** AUD | \$14.00 NZD

WHISPER WHITE

1/4" (6.4 mm) ORGANZA RIBBON

145590 **\$10.00** AUD | \$12.00 NZD • OC p. 23

STRIPED TREAT BAGS

144255 **\$9.75** AUD | \$11.75 NZD • AC p. 195

STAMPIN' DIMENSIONALS™

104430 **\$6.00** AUD | \$7.25 NZD • AC p. 203



FREE SALE-A-BRATION ITEM
LOTS OF LAVENDER STAMP SET



This sample also uses the
Apron of Love Stamp Set (OC p. 47).

FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE



To curl the Shimmer Ribbon,
wrap it around a wood dowel and
wet it; dry it with a Heat Tool (AC
p. 201), let it cool and voilà—curl!



SHIMMER RIBBON PACK

147243

Gorgeous shimmery ribbon in Basic Gray (6.4 mm wide), Bermuda Bay (3.2 mm wide) and Calypso Coral (1 cm wide). 3 rolls: 4.6 cm each.

THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Sweet Soirée Memories & More Card Pack (p. 11)!



CAKE SOIRÉE STAMP SET

OC p. 12

Wood-mount • 145521 **\$82.00** AUD | \$99.00 NZD

Clear-mount • 145745 **\$61.00** AUD | \$74.00 NZD

NOTE CARDS & ENVELOPES

O Whisper White • 131527

\$10.50 AUD | \$12.75 NZD • AC p. 195

ARCHIVAL STAMPIN' PAD

● Basic Gray • 140932

\$12.25 AUD | \$15.00 NZD • AC p. 201

WHISPER WHITE SOLID BAKER'S TWINE

124262 **\$5.25** AUD | \$6.50 NZD • AC p. 199

IRIDESCENT SEQUIN ASSORTMENT

144212 **\$8.75** AUD | \$10.75 NZD • AC p. 197



FREE SALE-A-BRATION ITEM

**SWEET SOIRÉE
MEMORIES & MORE
CARD PACK**





Memories & More is perfect for traditional scrapbooking, pocket scrapbooking and cardmaking! Find more Memories & More products in the annual and occasions catalogues.



SWEET SOIRÉE MEMORIES & MORE CARD PACK

147353

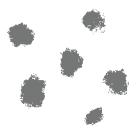
Includes 72 total double-sided cards: 52 7.6 x 10.2 cm cards (2 each of 26 designs);
20 10.2 x 15.2 cm cards (2 each of 10 designs).

Basic Gray, Berry Burst, Calypso Coral, Daffodil Delight, Flirty Flamingo,
Marina Mist, Old Olive, Powder Pink, Rich Razzleberry, Whisper White
Coordinates with Sweet Soirée suite (OC p. 10-13)

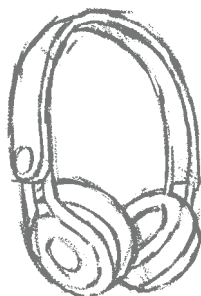
Visit stampinup.com/shop-au or stampinup.com/shop-nz and search by item number to see all card designs.



YOU'RE
AWESOME



HERE'S TO AN
EPIC
CELEBRATION



EPIC CELEBRATIONS

147232 (wood blocks included) • 147236 (suggested clear blocks: a, b, c, h)
6 rubber stamps

FREE
WITH
\$90 AUD
\$110 NZD
PURCHASE





BUBBLES & FIZZ DESIGNER SERIES PAPER

147244

12 sheets: 2 each of 6 double-sided designs. 12" x 12" (30.5 x 30.5 cm). Acid free, lignin free.

Basic Gray, Bermuda Bay, Calypso Coral, Daffodil Delight, Lemon Lime Twist, Whisper White
Coordinates with Bubble Over Stamp Set (OC p. 32)

THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Bubbles & Fizz Designer Series Paper (p. 13)!



BUBBLE OVER BUNDLE
Bubble Over Stamp Set +
Bottles & Bubbles Framelits™ Dies
146082 **\$71.00 AUD** | **\$85.50 NZD** • OC p. 32

A4 CARDSTOCK
O Whisper White • 106549
\$15.75 AUD | **\$19.25 NZD** • AC p. 185

**PICTURE PERFECT PARTY
CARDSTOCK PACK**
145561 **\$14.00 AUD** | **\$17.00 NZD** • OC p. 5

CLASSIC STAMPIN' PAD
● Bermuda Bay • 131171
\$11.50 AUD | **\$14.00 NZD** • AC p. 186

GLITTER & CLEAR EPOXY SHAPES
145632 **\$12.25 AUD** | **\$14.75 NZD** • OC p. 33



FREE SALE-A-BRATION ITEM
**BUBBLES & FIZZ
DESIGNER SERIES PAPER**

THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Tutti-frutti Cards & Envelopes (p. 14)!



FRUIT BASKET STAMP SET

145833 **\$28.00** AUD | \$34.00 NZD • OC p. 29

A4 CARDSTOCK

○ Whisper White • 106549

\$15.75 AUD | \$19.25 NZD • AC p. 185

TUTTI FRUTTI 6" X 6" (15.2 X 15.2 CM) DESIGNER SERIES PAPER

145606 **\$17.50** AUD | \$21.25 NZD • OC p. 29

CLASSIC STAMPIN' PADS

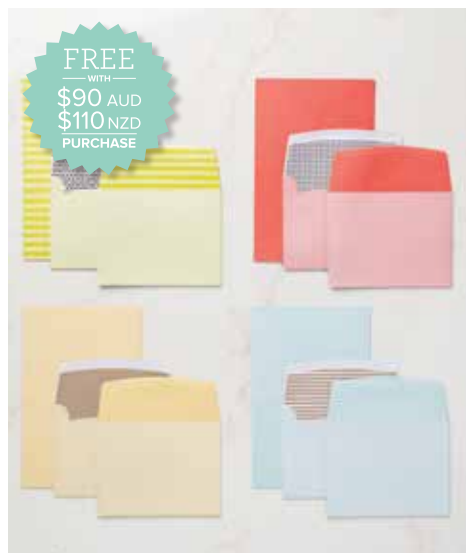
AC p. 184-186

- Berry Burst • 144083 **\$11.50** AUD | \$14.00 NZD
- Daffodil Delight • 126944 **\$11.50** AUD | \$14.00 NZD
- Lemon Lime Twist • 144086 **\$11.50** AUD | \$14.00 NZD
- Night of Navy • 126970 **\$11.50** AUD | \$14.00 NZD



FREE SALE-A-BRATION ITEM

TUTTI-FRUTTI CARDS & ENVELOPES



These samples also use the Happy Birthday Gorgeous (AC p. 77) and Lovely Wishes (OC p. 50) Stamp Sets.

TUTTI-FRUTTI CARDS & ENVELOPES

147242

16 preprinted card bases and envelopes. 4 each of 4 designs.

Basic Black, Calypso Coral, Crumb Cake, Daffodil Delight, Lemon Lime Twist, Pool Party

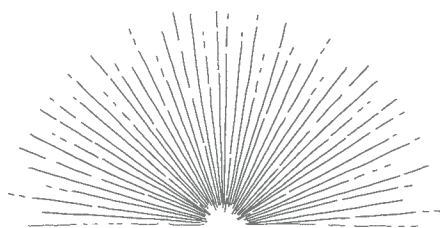
Coordinates with Tutti-frutti suite (OC p. 28-29)



PARTY PANDAS

147218 (wood blocks included)
 147221 (suggested clear blocks: a, d, e, g)
 7 rubber stamps





are simply
YOU
amazing
Let's to me
celebrate

AMAZING YOU

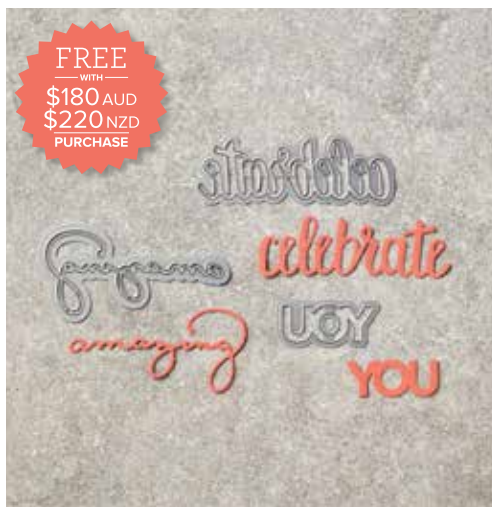
147212 (wood blocks included)
 147215 (suggested clear blocks: a, c, d, g)
 8 rubber stamps

Coordinates with Celebrate You Thinlits™ Dies (p. 17)

FREE

WITH

\$90 AUD
 \$110 NZD
 PURCHASE



Get both the Amazing You Stamp Set and Celebrate You Thinlits when you spend \$270 AUD | \$330 NZD!

CELEBRATE YOU THINLITS DIES

146840

3 dies. Largest image: 9 x 2.9 cm.

Coordinates with Amazing You Stamp Set (p. 16). Thinlits will be available in the 2018-2019 annual catalogue.

These samples also use the Lots of Love (AC p. 87) and Picture Perfect Birthday (OC p. 5) Stamp Sets.



Create an ombre 'celebrate' by die cutting the word in each desired colour of cardstock, then cutting the individual letters and gluing them onto a single-coloured die cut.



THESE PROJECTS USE A FREE ITEM

When you buy the products to make these projects (see list), you'll spend enough to qualify for a free Sale-A-Bration item—like the Happy Wishes Stamp Set (p. 19)!

A4 CARDSTOCK

AC p. 186, 194

- Calypso Coral • 124392 **\$14.00** AUD | \$17.00 NZD
- Rich Razzleberry • 119981 **\$14.00** AUD | \$17.00 NZD
- Whisper White Thick • 140490 **\$12.25** AUD | \$15.00 NZD

WOOD TEXTURES

DESIGNER SERIES PAPER STACK

144177 **\$17.50** AUD | \$21.25 NZD • AC p. 187

CLASSIC STAMPIN' PADS

AC p. 186

- Calypso Coral • 126983 **\$11.50** AUD | \$14.00 NZD
- Rich Razzleberry • 126950 **\$11.50** AUD | \$14.00 NZD

EMBOSSING PASTE

141979 **\$11.50** AUD | \$14.00 NZD • AC p. 201

3/8" (1 cm) CLASSIC WEAVE RIBBON

○ Soft Sky • 144160 **\$12.25** AUD | \$14.75 NZD • AC p. 198

TOUCHES OF NATURE ELEMENTS

144216 **\$10.50** AUD | \$12.75 NZD • AC p. 196

STAMPIN' DIMENSIONALS

104430 **\$6.00** AUD | \$7.25 NZD • AC p. 203

PATTERN PARTY DECORATIVE MASKS

144103 **\$10.00** AUD | \$12.00 NZD • AC p. 201

PALETTE KNIVES

142808 **\$9.00** AUD | \$11.00 NZD • AC p. 201

LOTS OF LABELS FRAMELITS DIES

138281 **\$45.00** AUD | \$54.00 NZD • AC p. 214



FREE SALE-A-BRATION ITEM
HAPPY WISHES STAMP SET

you
are the
be  happy

anniversary
birthday
you make me so
wishing you a
friends
wishes
for you

 best

I love
having a

friend
like you

hope you
have the

day

sending
my very

HAPPY WISHES

147224 (wood blocks included)

147227 (suggested clear blocks: a, b, c, h, i)
16 rubber stamps

FREE
— WITH —
\$180 AUD
\$220 NZD
PURCHASE

FIND NEW WAYS TO CELEBRATE

IN THE 2018

occasions catalogue!

Only available through 31 May 2018

Contact your demonstrator today to get your copy or visit **stampinup.com.au** or **stampinup.co.nz** to learn more.

PROMOTIONAL SALES PERIOD: 3 JANUARY–31 MARCH 2018

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ORDERING

All products in this catalogue may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description and price of each item ordered. Your demonstrator will provide you with a copy of your order. Please retain this copy for your personal records. You have a right to cancel your order within 10 days of receiving your completed order form. Ask your demonstrator for more details.

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stampinup.com.au
1800 787 867

Stampin' Up! New Zealand LTD
PO Box 60450
Titirangi
Auckland 0642
stampinup.co.nz
0800 202 722



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